

8<sup>TH</sup>  
**ASIA PACIFIC  
REGIONAL  
CONFERENCE**

**KUALA LUMPUR**  
29-30 APRIL 2025

**At the Crossroads: Where Do We Go From Here?**

As countries seek to address challenges posed by globalization, digitalization and inflationary pressures, there has been a discernible worldwide shift towards greater cooperation and regulation in international tax matters.

IFA Malaysia welcomes you to Kuala Lumpur for the annual Asia Pacific Regional Conference, the premier forum for networking, knowledge sharing and engaging discussions on the most topical issues in international tax today.

Join us and our expert panels to gain valuable insights into regional tax trends, the Pillar Two global minimum tax, transfer pricing practices, the current state of tax treaties, dispute resolutions and other key areas of focus in international tax law that have a profound impact on businesses and taxpayers in the region.

**Venue:**

**EQ Kuala Lumpur**  
Equatorial Plaza, Jalan Sultan Ismail  
Kuala Lumpur, Malaysia



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# PROGRAMME

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## TUESDAY 29 APRIL 2025

8.00 am	<b>Registration</b>
8.45 am	<b>Welcome and Keynote Address</b>
9.15 am	<b>Tax Trends Across the Asia-Pacific Region</b> <p>Recent developments in tax reforms and policy issues, anti-avoidance measures, transfer pricing, and landmark cases that have reshaped the tax landscape in the region.</p>
10.45 am	<b>Morning break</b>
11.15 am	<b>The Changing Role of Tax Treaties in the New Tax Order</b> <p>The Multilateral Convention to Implement Tax Treaty Related Measures to Prevent Base Erosion and Profit Shifting (MLI), changes to the UN Model Convention, and their impact on dispute resolution and prevention of abuse measures, and global tax controversies.</p>
12.45 pm	<b>Lunch</b>
2.00 pm	<b>A Sustainable Tax System</b> <p>Tax-to-GDP ratios, revenue collection trends and their impact on state budget deficits, the effectiveness of VAT/GST as a consumption tax for managing challenges such as the shadow economy, ageing populations and economic slowdowns and implementation challenges, and addressing the preparedness of developing countries for environmental taxes and green incentives.</p>
3.30 pm	<b>Afternoon break</b>
4.00 pm	<b>Tax Disputes - To Litigate or Not to Litigate</b> <p>Prudence versus Principle in litigation or settlement decisions, judicial attitudes towards tax law principles, taxpayers' concerns regarding dispute resolution, and the impact of recent changes to tax treaties on treaty disputes.</p>
5.45 pm	<b>Pre-dinner drinks and canapés</b>
6.45 pm	<b>GALA DINNER</b>

## WEDNESDAY 30 APRIL 2025

8.00 am	<b>WIN Breakfast Club</b>
9.00 am	<b>Pillar Two: Global Minimum Tax</b> <p>Overview and implementation progress in Asia-Pacific, tax administration aspects, challenges for taxpayers, impact on incentive regimes, effective dispute resolution, and the implications of a US Anti-Pillar 2 legislation.</p>
10.30 am	<b>Morning break</b>
11.00 am	<b>Cross-Border Services – Moving Along</b> <p>The allocation of taxing rights under tax treaties, tax administrative and compliance issues in a host country, consideration of changes to the UN Model Convention, and concerns about increasingly high income mobility including the potential impact of wealth or inheritance taxes.</p>
12.30 pm	<b>Lunch</b>
1.45 pm	<b>Transfer Pricing Conundrum – Has the Gordian Knot Gotten Tighter?</b> <p>Impact of Pillar One (Amount B) and Pillar Two on transfer pricing, and assessment of current practices to ensure compliance and minimize risks in a more rigorous and transparent environment.</p>
3.15 pm	<b>Afternoon break</b>
3.30 pm	<b>The Tax Director's Herculean Tasks</b> <p>Challenges faced by in-house tax teams from new and complex taxes, evolving reporting and compliance requirements and talent shortages, enhanced taxpayer relationships, improved Corporate Governance Frameworks, and increased expectations for external advisors.</p>
5.00 pm	<b>Closing Comments</b>
5.15 pm	<b>Conference End</b>

\*Note: Subject to changes.

# SPEAKERS

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**Datuk Dr Abu Tariq bin Jamaluddin**  
*CEO, Inland Revenue Board of Malaysia (Keynote Speaker, tbc)*

**Dr Achim Pross**  
*Deputy Director, Centre for Tax Policy and Administration, OECD*

**Anand Raj**  
*Head, Tax Disputes, Shearn Delamore & Co., Malaysia*

**Anis Sabirin Jaapar**  
*Director of Multinational Tax Branch, Inland Revenue Board of Malaysia (tbc)*

**Aurobindo Ponniah**  
*Executive Director, PwC Malaysia*

**Belema Obuoforibo**  
*Director, IBFD, Netherlands*

**Fabiola Annacondia**  
*Principal VAT Specialist, IBFD, Netherlands*

**Luis Coronado**  
*Global Tax Controversy Leader, EY Singapore*

**Melani Dewi Astuti**  
*Senior International Tax and Fiscal Policy Analyst, Ministry of Finance Indonesia*

**Melinda Brown**  
*Senior Advisor, Centre for Tax Policy and Administration, OECD*

**Michael Lennard**  
*Chief of International Tax Cooperation, Financing for Sustainable Development Office, UN (tbc)*

**Prof. Miranda Stewart**  
*University of Melbourne, Australia (tbc)*

**Rachel Saw**  
*Chair, IFA Malaysia  
Head, Asia-Pacific, IBFD*

**Rihanna Haryanti Mohd Ramli**  
*Head (Group Tax), Petronas, Malaysia*

**Robert Danon**  
*Chair, Permanent Scientific Committee, IFA*

**Shaun Cartoon**  
*Tax Partner, Arnold Bloch Leibler (tbc)*

**Surin Segar**  
*Head of Group Tax, Maybank, Malaysia*

**Terence Yang**  
*Asia Pacific Tax Leader, Huawei (tbc)*

**Thenesh Kannaa**  
*Executive Director & International Tax Leader, TRATAX & WTS Global, Malaysia*

**Dr Veerinderjeet Singh**  
*Senior Adviser on Tax Policy, KPMG Malaysia*

\*Note: Subject to changes.

# CONFERENCE FEES

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<b>IFA Member</b>	<b>Standard</b>	<b>MYR 2,100</b>
	<b>Early bird (before 15 March 2025)</b>	<b>MYR 1,750</b>
<b>IFA YIN Member</b>	<b>Standard</b>	<b>MYR 1,850</b>
	<b>Early bird (before 15 March 2025)</b>	<b>MYR 1,500</b>
<b>Non-IFA Member</b>	<b>Standard</b>	<b>MYR 2,500</b>
	<b>Early bird (before 15 March 2025)</b>	<b>MYR 2,100</b>

Conference registration will be opening soon. Don't miss out on this unique opportunity - stay updated through our [website](#) or contact us at [ifamalaysia@ifa.my](mailto:ifamalaysia@ifa.my) for full details.

Planning to bring your colleagues? Reach out to us for special group rates!

## Accommodation

IFA Malaysia has arranged for a discounted hotel room package for our conference delegates at **EQ Kuala Lumpur**:

Room Package	Rate
Bed & Breakfast	<p><b>Deluxe room</b> MYR 580.00+ Single MYR 630.00+ Double / Twin</p> <p>Inclusive of breakfast for one or two guests, Hi-Speed Wireless Internet, usage of Gym (24Hrs) and pool (7am-9pm) and complimentary one (1) round of minibar daily consumption. Bed: King/twin Rates are subject to 8% sales and service tax.</p>

Reservations can be made on the [official hotel website](#) using the booking code **IFAMY** (valid until **31 March 2025**).

For information on nearby hotels and transportation, please [contact](#) us.